

efe Magazine

Presents...

BIG Tease

You are invited to participate in B.I.G Tease, presented by efe Magazine Salons will take part on **Date: Sunday September 27th** **Location: TBA**

Cost per entry (Salon battle): 10 tickets sold at regular price. \$75

- 5 admission tickets
- Free Salon advertisement in efe magazine (Valued at \$3,000)
- Event coverage in efe Magazine national publication
- Advertisement and promotion in gift bags
- B.I.G exposure
- Cocktails and after party **Requirements:**
- Must be a creative genius
- Willing and able to solicit models
- It is the responsibility of the salon to provide models with clothing, hairpieces, make up etc. for the required theme

B.I.G Tease is an opportunity for stylists to showcase their talents—without limitation. A competition judged by the audience, where the true winner is always revealed. B.I.G Tease gives stylists the liberty to engage and impress the industry with with new forthcoming trends and ideas. It's also a chance to prepare for competition, platform work or simply inspire your peers in an atmosphere of creative brilliance. Your Salon will be given a theme that you will bring to life through the expression of HAIR, makeup, clothing and music. Your salon will present a theme to a live audience who will then judge and crown a B.I.G Tease Champion. 2020 number 8th year in Ontario.

- Must select a theme from our pre-selected list (list will be provided upon confirmation of participation)
- **Time: 8pm - 11:00pm (door open at 7pm)**
- Salons must be ready with their models at 5pm (touch up and minimal styling only to be done on sight)
- Doors open at 7pm (meet and greet)

NEW!!!

Live Barber battle - Creative design.

- 15 minutes
- (6 - 8 participants) Barbers to create a theme-based design within the allotted time frame
- Models should be pre-faded and ready for design.
- Final design work with clipper work must be done on stage.
- Can use pencils and stencils for shading and design enhancements
- Audience will judge based on design, clothing and make up. (preselected music will be played) Cash prize for 1st place winner

Live up-do battle - Avant Garde

- 10 minutes
- (6 - 8 participants) Stylists to create an Avant Garde theme-based look.
- Stylists can use hair pieces, extension etc. Models should be 70% complete. (hair pieces should be added to hair during competition)
- Audience will judge model based on finished look, hair, make up, and clothing (preselected music will be played) Cash prize for 1st place winner

2020 Theme: BIG Tease - Comic Con (Themes will be disclosed to all participating salons and stylist/Barber teams upon response to this email. Theme selections are on a first come first serve basis)

B.I.G Tease is also open to the public at a cost of \$75 in advance \$90 at the door

Sponsors: TBA